



ANNUAL PROGRESS REPORT 2018-2019



GRAMIN EVAM NAGAR VIKAS PARISHAD

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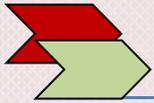
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INTRODUCTION

FROM THE DESK OF GENERAL SECRETARY



Annual Progress Report of **Garmin Evam Nagar Vikas Parishad** for the year of 2018-19 is a very transparent as well open text which reveals actions, activities, utility and future strategy especially for those who are engaged in social development and civil society actions to promote the actual development aspects of the community keeping the views of millennium development goal of our country as well the State. I am experiencing the growth of the organization through new initiatives, field outlooks and exposures and execution of work in the different sectors of humanitarian aid and philanthropy with the support of likeminded people. GENVP has been able to bestow a position for itself. We also learned from mistakes, stood up by criticism, welcomed suggestions and recommendations for further improvisation, tried its utmost level to create a special and valued place among the other reputed civil society organizations which has sharpened their initiatives and concise their efforts.

The year witnessed the action for Women Empowerment, Livelihood, Community Institutions for local self governance, Institutionalizing philanthropic concept, Trans-boundary water management, Family Planning and Bhikshavriti nivaran program. We also worked for Reproductive Health, Sexual Health, Adolescent Health, Networking and Development. Social Inclusion and Domestic Violence of women emerged as key working areas for GENVP in active collaboration with change agent from various sectors, i.e., media, Voluntary organizations, Intelligentsia, etc. and urged them to evolve partnerships for development the pace of social change.

This is special occasion for me and also for the organization to put this report. Our actions with desirable marginalized sections added to build rapport, love and affection and also strengthened the sustainability of organization with continuation of value added executions at grass root level to apex level. The organization is thoroughly admiring and gratified to all the noticeable and unseen civil society movements, supporting agencies, networks, communities and common citizen who facilitated the organization in nurturing in a better way.

Ram Kishor Prasad Singh
General Secretary

GENESIS OF ORGANIZATION

Gramin Evam Nagar Vikas Parishad (GENVP) was established on November 14, 1984 with the vision to provide a platform for discussion and action on developmental issues concerning the poor. The organization was founded by a group of like-minded intellectual associates to involve the rural and urban poor in various developmental activities. The organization has imbibed the thoughts expressed by the father of our nation, Mahatma Gandhi and another visionary, Lok Nayak Jai Prakash Narayan, that development can only take place when the people, especially the rural people are mobilized to participate in their own development. Accordingly, GENVP is committed to concentrate on the empowerment of people, especially women, Youth & Dalit in the villages, realizing that women, Youth & Dalit are the strongest agents of social change and through them the other sections can also be reached.

The Vision

“Achieving a self-reliant rural society with self-governance, peace, equity and justice”

The Mission

- Community organization for initiating social action.
- Facilitating the establishment of sustainable health care system.
- Empowerment of women and bringing gender equity in rural society.
- Ensuring economic development and creating sustainable opportunity to weaker section.

Core Value

Value to traditional knowledge and Wisdom
Compassion with Poor and people who denial to human rights
Gender Equity and Equality
Transparency

Target Group

Women
Dalit
Children
Adolescent
Young people
Persons with disabilities
People living with HIV/AIDS
Beggars & Destitute

Key Thematic Issue

Health
Gender Equality and Women Empowerment
Philanthropic Practice
Education and Digital Literacy
Livelihood
Homeless
Water management and Climate change
Dalit Empowerment
Water and Sanitation
Local Self Governance
Non Conventional Energy
Trafficking
Right to information
Nutrition

STATE WIDE NETWORKING

Membership & Association

- State Coordinating Organization of Women Power Connect
- Member of national Network CMNSA
- Member of AiH
- Member of Gender Alliance
- Member of NACG
- Member of SRIJAN
- State level Core group member of "ARC"
- State Coordinating Organization of "NARMADA"
- Governing Board Member of ATSEC
- Member of Bihar Innovation Forum
- Member of Credibility Alliance.
- Member of Bihar State Child Welfare Council.
- Member of SAATTHII
- Member of PROPOOR
- Member of WESNET
- Member of VISHWASH
- Secretariat of Family Planning Alliance, Bihar

Widening the spread of the impact as well as increasing the scope of operation with respect to community health/ reproductive health/ reproductive rights/ declining child sex ratio have been a vital organization priority for a long time. The best method to overcome these limitations and thereby achieve the state wide spread as well as wide spread impact is through networking of similar organizations. Of course the organization also values the networking with individuals committed to the cause; but institutional networking gains higher priority as it has higher programmatic impact. This effort has yielded fruit in bringing together a large number of civil society organizations spread all over Bihar. Repeated rounds of network meetings among them have finally brought about an understanding of common principles a commonly agreed minimum action plan. As of today this network of civil society organizations is spread all over the state and has strong presence in all the districts of Bihar. There is a thematic forum of civil society organizations with at least 10 organizational partners/members in each of the district. This network meets together at district as well as state level platform. The meetings are mostly organized district wise for specific campaigns. The state level meetings have also proven its vitality to explore the possibility of a thematic understanding and for the effective advocacy.

GEOGRAPHICAL EXPANSION

Geographical catchment area

In fiscal year 2018-19, GENVP has expanded its geographical reach up to 18 Districts of Bihar through direct interventions and across the Bihar state through network and indirect interventions. The districts of Bihar which was covered during the year are Nalanda, Nawada, Gaya, Jehanabad, Arwal, Buxar, Bhojpur, Rohtas, Vaishali, Saran, Muzzaffarpur, Sitamarhi, Gopalganj, East Chamapran, West Champanan, Saharsa, Supaul and Patna.



Head Office

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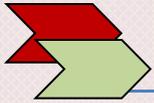
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PROGRAM IMPLEMENTATION

HEALTH

HHealth is the core as well key thematic issue of intervention for the organization. From inception till date, **GENVP** believes that health is an issue of providing justice in service deliveries to downtrodden and weaker sections of the communities. It is not merely a concern of public health service providers or professional services but an issue of social justice and equality as free and quality health care services should be available to all without any kind of discrimination. Over the period of the time the organization has been very steady and balance in its efforts to address health concerns of targeted communities to reduce their sufferings through successful initiatives. Reproductive and Sexual Health, HIV/AIDS, Mental Health, family planning, Immunization and Safe abortion have been on the priority list of the organization which is also poor health indicators in Bihar.

In this fiscal year 2018-19, Gramin Evam Nagar Vikas Parishad (GENVP) has devoted it's time to aware the community on Family Planning with new initiative and strategy. The project has engaged local stakeholders i.e. members of Panchayati Raj Institutions, Local key health implementers i.e. ASHA/AWW/ANM, Decision makers i.e. Government officials from Health Department and Policy makers i.e. MP (Member of Parliament), MLC (Member of Legislative Council), MLA (Member of Legislative Assembly) and Health Minister to aware and encourage the community on the importance of family planning and available government schemes and entitlements across 15 Missin Parivar Districts of Bihar.



PROJECT

A. ENGAGING CHAMPIONS TO EXPAND ACCESS TO IMPROVE AND QUALITY FAMILY PLANNING IN BIHAR

Goal of the Project

Identify and engage champions from different section of the society to expand access and quality family planning in Bihar.

Supporting Agency

Global Health Strategy

Project Duration

2017-2018

Intervention Area

- 15 districts of Bihar
- 45 CSO partners
- East Champaran, West Champaran, Gopalganj, Sitamarhi, Muzaffarpur, Vaishali, Saran, Bhojpur, Buxar, Rohtas, Arwal, Gaya, Jehanabad, Nalanda, Nawada

Family planning is a key intervention that has a direct impact on women and child health, including reduction in maternal and infant mortality. Family planning slows population growth and decreases the stress on natural and public resources.

The program is supported by Global Health Strategy (GHS). **Gramin Evam Nagar Vikas Parishad** as a Lead CSO (Civil Society Organization) has taken initiatives to expand access to improved and quality family planning in 15 districts in Bihar. GENVP is coordinating the voluntary network of 45 Bihar-based Civil Society Organizations (CSOs) i.e. three from each district. It builds capacity and document success stories of champions who work within the community to promote family planning, delaying and spacing between the children. 46 network CSOs are committed to disseminate the message of Family Planning through their ongoing community based program. Voluntary network of CSO are also engaging block and district level Health system to improve access to contraception and contraceptive services. Advocacy events and news stories shared with the media house to build general awareness on the importance of Family Planning.

Vision

In order to meet the FP2020 commitments, need to expedite efforts to improve access to family planning information and services in the state, with simultaneous attention to demand generation, service delivery, human resources, and engaging both public and private sector providers and hospitals.

Objective

- The project aims to create a conducive environment for improved access to informed and expanded contraceptive choices,
- Improving health indicators among women and children, through the voices of credible, informed champions.
- The identified champions will advocate for improved implementation of policies focused on an expanded basket of contraceptive choices, with a special focus on spacing methods in Bihar.

Challenges

- Lack of information fuels myths and misconceptions regarding new contraceptives among service providers and the general public
- Provider bias prevents women from accessing all contraceptives available through the government program
- Quality family planning services, including counseling, are limited
- There is limited awareness of the importance of spacing births, and of the contraceptive methods available for spacing

Achievement

Training

- GENVP has conducted one regional and three district level trainings of 45 CSOs across 15 MPV (**Mission Parivar Vikas**) districts of Bihar. The trainings conducted in a cascade from State to Regional and then District levels.



Regional level training organized at Patna



District level training organized in Gaya, Rajgir and Muzaffarpur

- The purpose of the training was to integrate FP messaging into the existing community level activities of each trained CSO.
- Leverage existing field projects and presence of CSOs to disseminate FP related information and messages to households and communities.

Champion Engagement

- Established a group of 30 family planning champions from amongst FP clients, community leaders, Front Line Workers (FLWs), CSO staff, government officials and private providers.
- Facilitated their participation in government block and district level meetings and platforms such as the District Health Partners Forum (DHPF) and District Health Society (DHS), among others.
- Champions along with CSO partners conducted more than 300 meeting at community level. Through these meetings around 3600 people were aware on different aspects of Family Planning.

Advocacy Event at District Level

Gramin Evam Nagar Vikas Parishad with the CSO partners and family planning champions have conducted **around 22 advocacy events** and rally across 15 intervene Districts on special health days to do the advocacy for improving access to family planning services. These meetings have engaged community members, policemen, community health workers, service providers and government officials, policy makers and media houses at a platform to discourse on family planning and improving access to family planning services. More than 1100 peoples were aware through this.



Discourse on Family Planning with members of Panchayati Raj Institution inaugurated by Dr. Sanjay Jaiswal, Honorable Member of Parliament, West Champaran



Awareness rally on Family Planning, Vaishali inaugurated by Dr. Indradev Ranjan, Civil Surgeon, Vaishali

Awareness meeting at Community Level

The community champions with the support of CSO partners have conducted around **300 meetings** at community level to do the advocacy for improving access to family planning services. These meetings has engaged community , service providers and influencers through different platforms like Saas-Bahu Samelan, Community meeting, Mothers' meeting, SHG meeting, Farmer's group meeting etc.



Awareness meeting organized in Sitamarhi



Awareness meeting organized in East Champaran

Coverage of Champion's story

During the project duration 5 success stories of champions has been covered in **6 print media outlets and one web portal.**

परिवार नियोजन में जन विकास संस्था की पहल

बैतिया राज्य सरकार के द्वारा 'मिशन परिवार विकास' की पहल को सफल बनाने के लिए चिन्हित 37 जिला प्रयासरत है। जिला में कार्यरत संस्थान भी इस पहल को सफल बनाने में अपना योगदान दे रही है। पश्चिमी चंपारण में कार्यरत संस्था से जुड़े रंजन श्रीवास्तव सरकार के इस पहल को सफल बनाने में समर्पित श्रीवास्तव जिला पश्चिमी चंपारण के बैतिया प्रखंड में रहते हैं। जिनके परिवार में कुल 5 सदस्य हैं। पत्नी सुधा श्रीवास्तव तथा तीन बच्चे हैं। यह जीवन चापन के लिए बैतिया में कार्यरत संस्था जन विकास के साथ जुड़े। जन विकास संस्था परिवार नियोजन कार्यक्रम ग्रामीण एवं नगर विकास परिषद के सहयोग से जिला पश्चिमी चंपारण के 2 प्रखंडों में चला रही है। श्री श्रीवास्तव संस्था जन विकास के साथ पिछले 10 वर्षों से जुड़े हैं। जन विकास संस्था मुख्यतः चाइलडलाइन, कृषि क्षेत्र और शिक्षा क्षेत्र आदि में कार्यों को संपादित की है। इस कारण से श्री श्रीवास्तव को परिवार नियोजन के मुद्दों पर जागरूकता फैलाने का मौका नहीं मिल पाया। जबकि बहुत

समय पहले से ही लोगों को परिवार नियोजन के मुद्दों पर जागरूक करने की सोच मौजूद थी। इनकी सोच की प्रेरणा अपने परिवार से ही मिली है। भाई को एक पुत्री है। जो आईआईटी की तैयारी कर रही है। भाई को एकमात्र संतान रखने के कारण आर्थिक स्थिति काफी सुपरहित है। परंतु दूसरी तरफ से रंजन श्रीवास्तव की तीन संतान है। जिसके कारण भरण-पोषण तथा शिक्षा प्रदान कराने में काफी कठिनाई का सामना करना पड़ता है। अपने भाई के द्वारा ली गई निर्णय की सरहना की और परिवार नियोजन के साधनों को समुदाय तक पहुंचाने की ठान ली। 2017 में ग्रामीण एवं नगर विकास परिषद के द्वारा परिवार नियोजन कार्यक्रम में संस्था जन विकास का जुड़ाव हुआ जिसकी जिम्मेदारी मुख्य कर्ता के रूप में श्रीवास्तव को सौंपी गई। 2018 में श्री रंजन श्रीवास्तव को परिवार नियोजन पर विस्तृत प्रशिक्षण प्राप्त हुआ। इन्होंने परिवार नियोजन कार्यक्रम को सफल बनाने के लिए विभिन्न माध्यमों का उपयोग करने की तरकीब निकाली।

पहल. महिलाओं की सोच 'संतान अल्लाह व भगवान की देन है' को बदला संगीता बनी फैमिली प्लानिंग चैंपियन

सामाजिक कार्यकर्ता के रूप में प्रेरक के रूप में कार्यरत है संगीता देवी

प्रखंड के पत्नी निकाली संगीता देवी को परिवार नियोजन कार्यक्रम में प्रेरक के रूप में कार्यरत है संगीता देवी

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अब उनके द्वारा मुक्तिदा महिलाओं को भी परिवार नियोजन के लिए प्रेरित किया जाने लगा। इस क्षेत्र के मुक्तिदा महिलाओं ने कहा कि संतान अल्लाह की देन है, इसे किताब मुहब्बत व धर्म के विषय है।

उत्सवों का प्रथम क्रम को तैयार करींगी संगीता देवी के रूप में मुक्तिदा महिलाओं को समझाने और मुक्तिदा

लगा, पर वे विमान नहीं हूँ। उनकी परिचयों की अर्थव्यवस्था ठीक है। उन्हें तरल-तरल संगीता देवी। सुकाना, शिक्षा के महत्व पर चर्चा करते हुए अधिक करने से उनमें परिवर्तन का प्रभाव था। परिवर्तन नुकसान से अलग करवा, अंतरा: उन्हें इस बात के लिए राजी करा दिया गया कि वे बच्चों के जन्म के बीच कम से कम तीन वर्ष का अंतर रखने पर चर्चा के लिए प्रेरित करे। इसके तहत महिलाओं को प्रथम विशेष महिला को सैन्य व पुरुषों के लिए कंट्रोलिंग अर्थव्यवस्था को जनकरी दी, धीरे-धीरे उन्हें अर्थव्यवस्था के लिए राजी किया गया, अंतरा: परिवार पर

हुआ कि वह बच्चों को मां बनकर नहीं देखते। उनका परिवार भी नयी व जुड़नार बनने से सामाजिक अर्थव्यवस्था ठीक है। उन्हें तरल-तरल संगीता देवी। सुकाना, शिक्षा के महत्व पर चर्चा करते हुए अधिक करने से उनमें परिवर्तन का प्रभाव था। परिवर्तन नुकसान से अलग करवा, अंतरा: उन्हें इस बात के लिए राजी करा दिया गया कि वे बच्चों के जन्म के बीच कम से कम तीन वर्ष का अंतर रखने पर चर्चा के लिए प्रेरित करे। इसके तहत महिलाओं को प्रथम विशेष महिला को सैन्य व पुरुषों के लिए कंट्रोलिंग अर्थव्यवस्था को जनकरी दी, धीरे-धीरे उन्हें अर्थव्यवस्था के लिए राजी किया गया, अंतरा: परिवार पर

परिवार नियोजन के लिए जागरूक कर रही हैं शोभा

समाज के विकास के लिए परिवार नियोजन की जानकारी जरूरी

प्रतिनिधि: रुनीतदेवपुर

जखल से ज्यादा बढ़ती जनसंख्या समस्याओं का मूल मसला जहता है, खास कर निर्धन समाज इसको लेकर काफी चिंतित है, हालांकि सरकार इस पर एक लगाने के लिए विभिन्न प्रकार की योजनाएं चला रही है, इससे प्रभावित होकर प्रखंड के अनुभवी निवासी राम देवरा राम को पत्नी व आधा कर्मकर्म शोभा देवी अपने अपने परिवार नियोजन के लिए महिलाओं को प्रेरित करने के लिए मानो समर्पित कर दी है, उनका मानना है कि सेंसर 2011 के अनुसार जिले में कुल प्रजनन दर 4.6 है, अगर यही स्थिति रही तो आगामी समय में जिले की जनसंख्या काफी अधिक हो जायेगी, परिणाम यह होगा कि आम लोगों को इसका खामियाजा विभिन्न क्षेत्रों में भरतना पड़ेगा, प्रशिक्षण से मिली प्रेरणा: आशा कार्यकर्ता शोभा ने बताया कि विभिन्न सामाजिक कार्य के लिए उन्लोगों को प्रशिक्षण दिया जाता है, प्रशिक्षण के दौरान उन्लोगों को परिवार

को लेकर ग्रामीण एवं नगर विकास परिषद के सहयोग से जिले के बैलसैंड व रुनीतदेवपुर प्रखंड की तीन लाख आयवादी व 173 गांव में परिवार नियोजन अभियान चला रहा है। 35 महिला व पति पुरुष को लक्ष्य: शोभा ने बताया कि उनके प्रयास से अब तक 35 महिला व पति समेत छह पुरुष को परिवार नियोजन व नर्सरी के लिए प्रेरित कर चुकी है, इसके अलावा इस कार्य में एक मासुदलिन महिला व दो अल्पसंख्यक महिलाओं (सोबीन बैठा की पत्नी सोबीन खातून व इस्लाम बैठा की पत्नी हर्सना खातून) को भी जोड़ चुकी है, इस तरह अब उसे गांव में परिवार नियोजन चैंपियन के नाम से लोग जानने लगे हैं, उसका कहना है कि 'परिवार नियोजन की जानकारी समाज के विकास के मार्ग को प्रशस्त करती है'.

शोभा देवी, परिवार नियोजन के लिए महिला व पुरुष को प्रेरित करने की जिम्मेवारी मिली थी, उसे यह योजना समाज के लिए काफी लाभदायक लगा, तभी से वह इस कार्य के लिए संकल्पित हो गयी, उसका कहना है कि वे लोग घर-घर घूम कर महिलाओं को अच्छे कार्य के लिए अक्सर प्रेरित करती रहती है, इनमें रेटिन में इस कार्य को भी शामिल कर लेती है, जिसका खास फायदा मिल रहा है, बताया बिहार ग्राम विकास परिषद संस्था की ओर से परिवार नियोजन

Media Links | Advocacy Events | Glimpse

1. परिवार नियोजन पर आयोजित की गई परिचर्चा
2. परिवार नियोजन में समुदाय की भूमिका पर हुई परिचर्चा
3. परिवार नियोजन पर सभी का अधिकार
4. परिवार नियोजन से रुकेगा जनसंख्या विस्फोट: सिविल सर्जन
5. देश के जनसंख्या नियंत्रण में किशोरों की भूमिका अहम

Media Links | Champion's story | Glimpse

1. संगीता बनी फैमिली प्लानिंग चैंपियन, प्रभात खबर
2. संगीता बनी फैमिली प्लानिंग चैंपियन
3. सेंटर डाइरेक्ट ने बेहतर काम के लिए किया सम्मानित
4. परिवार नियोजन की नयी पहल

FAMILY PLANNING ALLIANCE, BIHAR | Unique initiative by CSO partners

“Family Planning Alliance in Bihar” was launched on September 14th 2018 by **Mr. Mangal Panday**, Honorable health minister of Bihar. It is a unique initiative taken by the entire network CSO partners to aware the community on family planning to generate the demand and strengthen the feedback mechanism with government at Block/district/State to resolve the issues related to family planning supply and services. Currently **GENVP** is managing secretariat of **Family Planning Alliance, Bihar**



PROJECT

B. ENGAGING INFLUENTIAL LEADERS TO EXPAND ACCESS TO IMPROVE AND QUALITY FAMILY PLANNING IN BIHAR | EXTENSION

Goal of the Project

The focus would be leaving behind strengthened partnerships at the state and district levels and building champions – who are able to carry forward the key family planning messages.

Supporting Agency

Global Health Strategy

Project Duration

2018-2019

Intervention Area

- 12 districts of Bihar
- 15 CSO partners
- East Champaran, West Champaran, Gopalganj, Sitamarhi, Muzaffarpur, Vaishali, Bhojpur, Buxar, Rohtas, Arwal, Jehanabad, Nalanda

Gramin Evam Nagar Vikas Parishad (GENVP) in collaboration with Global Health Strategies (GHS) is building off on the work carried out over the last year in the extension phase. The extension phase '**Engage influential leaders to expand access to improved and quality family planning**' in 12 MPV² (Mission Pariwar Vikas) districts of Bihar i.e. Vaishali, Muzaffarpur, Sitamarhi, East Champaran, West Champaran, Gopalganj, Rohtas, Buxar, Bhojpur, Arwal, Jehanabad and Nalanda. The project aims to create conducive environment to improving access to informed and expanded contraceptive choices through engaging Network CSO partners, community champions, technical experts, Family Planning Alliance, community leaders and popular public figures. It will be done through technical trainings that will equip them with knowledge and capacities to aware the communities on family planning especially on contraceptive method and government schemes and policies related to it and establish feedback mechanism with local administrators/program implementers/ decision makers/ policy makers further to achieve the objectives.

Aim

The project aims to create conducive environment to improving access to informed and expanded contraceptive choices through engaging Network CSO partners, community champions, technical experts, Family Planning Alliance, community leaders and popular public figures.

Objectives

- To build technical capacities of CSO and existing champions or potential champions on family planning, government schemes and entitlements.
- To disseminate family planning information across various platforms by judiciously using existing champions
- To establish feedback mechanism with the program implementers/policy makers/decision makers on issues related to service/supply/behaviour of family planning at Panchayat/Block/District level.
- To conduct evidence based advocacy with government officials at different level i.e. Block/District level for sharing good practices as well issue related to family planning.
- Conducting advocacy and communication events/workshops with Policemen Association and Media.

Achievements

1. Build technical capacities of Network CSO Partners on Family Planning

Graming Evam Nagar Vikas Parishad has organised two days **Technical Training of Network CSO partners** especially for CSO head on Family Planning in Patna. The training was to build technical, advocacy, communication and documentation capacities of the Network CSOs through interactive sessions on government schemes and entitlements, myths and misconceptions related to contraception, evidence based advocacy, use of social media, reporting and MIS (Management information System) etc. Further these participants will trained their community champions and other staff on family planning to disseminate the message and advocacy with the government officials.



Key takes away

- The overall capacity of the participants has been increased from the training.
- The assessment tool shows the **Knowledge, Attitude & Skills** of the participants has been increased.

2. Advocacy meeting with members of Panchayati Raj Institution

The organization with the support of implementing partners i.e. 15 Network CSO partners has organised 21 Advocacy meeting with around 200 PRI members across 21 panchayats of 11 districts of Bihar state till March 2019. The meeting was organized to engage the members of Panchayati Raj Institutions towards raising the discourse on family planning and sensitizing them about their roles and responsibilities toward the panchayat in context of family planning in Bihar.



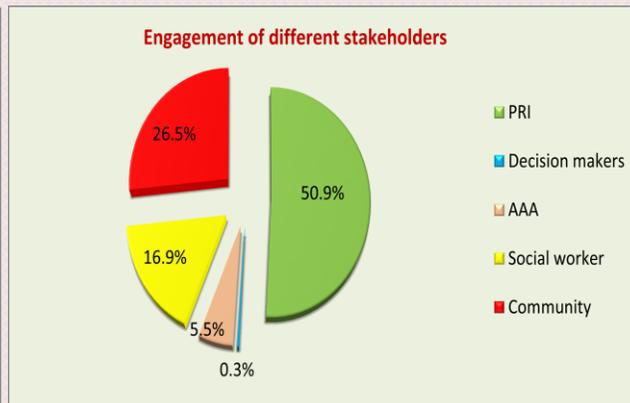
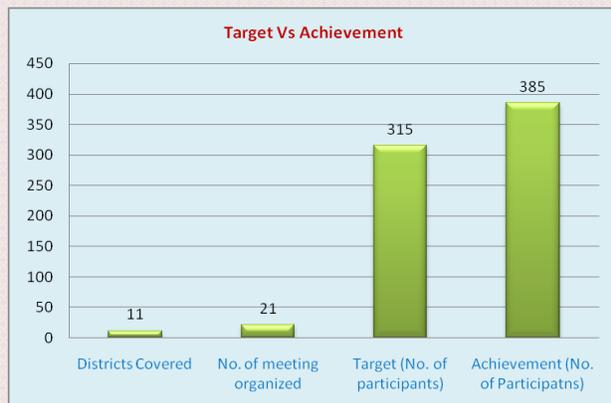
Key Statements

1. Mr. Nagendra Prasad Singh, Ex-Mukhiya of Rahimappur Panchayat, Bidupur Block of Vaishali district stated that “Male participation should be ensured to achieve the goal of Family Planning.
2. Mr. Abhinandan, Upp-Mukhiya of Chiraya Block of East Champaran District suggested other Ward members to aware the community on the importance of family Planning.
3. Mr. Navneet Ranjan, Mukhiya of Barwat Sena Panchayat, Bettiah Block of West Champaran conveyed other members to contribute their time on VHSND site to suggest ANM to aware the community on available methods of Contraceptives.
4. Dr. Tauqeer, Medical Officer, Primary Health Centre, Hathua shared his personal contact number with PRI members in case they get any issue related to supply of contraceptive methods.

Key take away

1. Message on the importance of family planning disseminated with more than 400 peoples participated including around 200 members of Panchayati Raj Institution
2. Meeting has engaged around 200 members of Panchayati Raj Institution and around 20 Local key implementers like ASHA, AWW and ANM as well as Social activist/principal in 21 meetings organized across eleven districts of Bihar.
3. The advocacy meeting with PRI members was covered in **14 Print media output** across the Bihar.

Achievement Graph



Media Coverage

परिवार नियोजन के प्रति किया जागरूक

बक्सर. ग्रामीण संसाधन विकास परिषद के तत्वावधान में पांडेयपट्टी गांव स्थित परिवार नियोजन के संदर्भ में मुखिया प्रतिनिधि इंद्रदेव सिंह की अध्यक्षता में जागरूकता कार्यक्रम का आयोजन किया गया. मौके पर पांडेयपट्टी ग्राम के पंचायत सचिव नारायण दत्त प्रसाद मौजूद थे. कार्यक्रम में परिवार नियोजन की महत्ता तथा परिवार नियोजन से गर्भनिरोधक के विभिन्न साधनों पर विस्तार से चर्चा की गयी. पंचायत स्तर पर उपलब्धता सुनिश्चित करने, समुदाय को जागरूक करने के लिए सचिव सहित वार्ड सदस्यों द्वारा निर्णय लिया गया. टीकाकरण के दिन एएनएम एवं आशा कार्यकर्ताओं के साथ मिलकर परिवार नियोजन के उद्देश्यों को सभी लाभार्थियों तक पहुंचाने का निर्णय लिया गया. कार्यक्रम में संतोष भारती, वार्ड सदस्य नूर सितारा, अंगद यादव, वार्ड सदस्य सुरेंद्र राम, श्रीराम चौधरी, बलिराम राम, सामाजिक कार्यकर्ता अवधेश पाठक, राजेंद्र राम, रूद्र प्रताप सिंह, अर्जुन पासवान, पवित्र कुमार, डिफ्ल कुमार, कंचन देवी, शिमला देवी, विकास कुमार आदि शामिल रहे.

Thu, 28 February 2019
<https://epaper.prabhatkhabar.com>

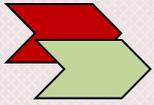
जनसंख्या नियंत्रण तक सीमित नहीं परिवार नियोजन का दायरा

हिन्दुस्तान टीम, मुजफ्फरपुर
 Updated: Thu, 28 Feb 2019 06:39 PM IST

सकरा प्रखंड के केशोपुर पंचायत भवन में गुरुवार को परिवार नियोजन पर कार्यशाला का आयोजन कंचन सेवा आश्रम की ओर से किया गया। इसमें ग्रामीण एवं नगर विकास परिषद पटना के प्रतिनिधि जेवियर कुमार ने कहा कि परिवार नियोजन का दायरा सिर्फ जनसंख्या नियंत्रण तक ही सीमित नहीं है। उन्होंने पहले और दूसरे बच्चे के जन्म में समय का अंतर, परिवार नियोजन के साधन आदि की बात की। जरूरी साधनों के सभी स्वास्थ्य केंद्रों पर उपलब्धता पर विस्तार से चर्चा की। मौके पर मुखिया दिनेश पुष्पम, गौतम कुमार, विनय रौशन भी थे।

Media Links

1. [परिवार नियोजन पर जागरूकता](#)
2. [जन प्रतिनिधियों को किया गया सम्मानित](#)
3. [सकरा में परिवार नियोजन पर कार्यशाला](#)
4. [परिवार नियोजन के प्रति किया जागरूक](#)
5. [रोहतास - परिवार नियोजन के जागरूकता पर बैठक](#)



PROGRAM IMPLEMENTATION

TRANS-BOUNDARY WATER MANAGEMENT AND CLIMATE CHANGE

Natural hazards are inevitable and sudden natural events that are caused by environmental factors resulting in loss of life, wealth and property, in turn cause damage to agriculture and livestock thereby affecting different aspects of our living conditions. This negative effect turns a natural hazard into a **Disaster**.

Among many disaster forms, floods are one of the most common one occurring in different parts of the world. In India, Kosi River is known as ‘Sorrow of Bihar’ as it has caused severe human sufferings in past due to annual occurrence of floods. Kosi River is a Trans-boundary River which passes through the political borders of China-Nepal-India. Major Trans-Boundary issues are linked to regional geo-politics since it involves two or more countries which are unequal in size and power; differ in socio-economic and cultural aspects.



PROJECT

TOT PROGRAM ON “TRANS-BOUNDARY WATER MANAGEMENT” IN RIVER BASIN OF KOSHI: INDIA AND NEPAL FOR ELECTED WOMEN REPRESENTATIVES AND WOMEN REPRESENTATIVES OF POLITICAL UNITS

Goal of the Project

- Through disaster management trainings equipped to women with knowledge and capacities for pre-planning and coping capacities, which will enhance their participation in local governance and decision making processes.

Supporting Agency

- The Asia Foundation

Project Duration

- 2017-2018

Intervention Area

- 2 districts of Bihar
- Supaul and Saharsa

Target group

- Elected women panchayat representatives

The project TOT Program on “Trans-boundary water management” in River basin of Kosi: India and Nepal for Elected Women Representatives and Women Representatives of Political units focuses on “gender approach in trans-boundary”. In collaboration with The Asia Foundation, Gramin Evam Nagar Vikas Parishad focuses its area of working towards Elected Women Representatives on trans-boundary water issues in **Supaul and Saharsa** District of Bihar.

The program is to enhance the role of women in the course of transformation as local leaders specifically Elected Women Representatives from Bihar in pre and post flood management. Importance of women’s role in water management is crucial and always existing. At the time of disaster, there is huge participation of women’s groups at community level towards response on environmental disasters. When a disaster occurs, the impact on marginalized women is not taken into consideration at the time of planning the rescue and recovery actions. Therefore, women’s leadership is necessary to achieve social change and progress. We believe that with support and capacity building women will become strong and effective leaders in water and Disaster management and will support their communities in better adaption towards climate change.

Background

In India, Kosi River is known as '**Sorrow of Bihar**' as it has caused severe human sufferings in past due to annual occurrence of floods. Kosi River is a Trans-boundary River which passes through the political borders of China-Nepal-India. Major Trans-Boundary issues are linked to regional geo-politics since it involves two or more countries which are unequal in size and power; differ in socio-economic and cultural aspects.

In collaboration with The Asia Foundation and CSR, GENVP initiated a project on "Trans- boundary water management and climate change to focus on the trans-boundary issues in India (Bihar). **Supaul and Saharsa** districts of Bihar are selected to be part of our program and implementation. The inception visit was further conducted in intervene districts to explore the prevailing situation and different components of Trans-Boundary specific to these areas to formulate appropriate strategies for successful management of them across border.

Objective

- Conduct intensive trainings for elected EWRs in Bihar based on the training materials and methodology used in previous year.
- Creating **trans-boundary committees** in intervene districts of EWRs in Bihar. The purpose is to coordinate effective trans-boundary institutional models for climate resilience.
- Joint capacity building events for the trans-boundary committees.
- Multi-stakeholder meetings to link the trans-boundary committees to flood relief agencies, donors, government disaster management agencies, district officials, local media.
- Coordinate with flood management processes initiated by Bihar government.

Achievement

1. **Around 100 % participation of EWRs were ensured**

The two consecutively training was organized to enhance the knowledge of EWRs of intervene districts of Bihar on flood management. The Elected Women representatives from two interevne districts ensured their around 100 percent participation in the training. It shows their curiosity of learning towards the development of their community.



2. 10 EWRs from India democratically elected for Trans-boundary Committees

The several meetings was organized with EWRs of Saharsa and Supaul Districts of Bihar lead to identify and select 10 potential EWRs (5 from each intervene district of Bihar) for the District level trans-boundary committees. The 10 EWR i.e. Elected Women Representative were democratically elected as member of Trans-boundary committees. The responsibility of the trans-boundary committees is to establish communication between other trans-boundary committee formed in Nepal.



3. Joint Capacity Building for Trans-boundary committees on Water Management

GENVP has organized Joint dialogue with selected Elected Women Representative of India and Nepal for the preparation of Trans-boundary committees. Joint Capacity Building dialogue has built the capacity of twenty Elected Women Representatives of India and Nepal (10 participants each from the both country). The Joint Dialogue (TOT) was witness of more than 100% participation of Elected Women Representatives from the both districts of India and Nepal.



Afterward the formation of committee was done through the nomination process to identify Four Coordinators and four Sub-Coordinators (Two coordinators and sub-coordinators each from India and Nepal). These Coordinators and Sub-Coordinators of India and Nepal will establish communication with each other and to do advocacy with the local governance on Trans-boundary water management. Apart from this the coordinators will act as a pool of exchanging information for the other members of committee and the community to reduce the risk of loss.

4. Interaction and engagement with Government Department

GENVP has provided a space for the members of Trans-boundary committees to interact with the Government officials. During the interaction, Mr. Parsuram Singh, BDO i.e. Block Development Officer shared the different government policies and schemes available in Bihar to support the community after the flood. Additionally, he appreciated the initiative of joint trans-boundary



committee to combat disaster, especially flood to reduce the risk of loss or damages. Mr. Parsuram Singh told that the government will take support of the Joint Trans-boundary committee in pre-post planning flood management and relief work.

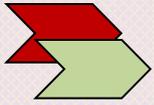
The government recognition made the initiative of formation of Joint Trans-boundary committee successful. It also helped in realization of power and responsibilities of panchayat women representatives towards the community.

5. Stakeholders meeting

The representatives of government and non government agencies applauded the existence of Trans-boundary committee with 100 % Women representatives. The enhanced knowledge and leadership capacity of Women Representatives has astonished the government along the stakeholders. The presentation of women representatives proved that if a woman can manage all the



household chores then it will also support the government during the disaster as well in the other development issues. The committee would support in dissemination of the information on pre and post disaster preparedness to the community. Apart from this it will also supports government & other stakeholders in pre and post disaster management and relief work. It will work as communication pool between community and the stakeholders to reduce the risk of loss



PROGRAM IMPLEMENTATION

PHILANTHROPIC PRACTICES | DALIT COMMUNITY FOUNDATION



The concept of Community Foundations is new to Bihar. Philanthropy especially family based and village based philanthropic practices have long time existed in Bihar state of India. But the idea of a formally established Community Foundation is totally a new idea. There are various community organizations operational in the state and they are mostly organized around the concept of empowerment. The emergent Dalit Community Foundation as a result of this consultation process facilitated by **Gramin Evam Nagar Vikas Parishad (GENVP)** shall be the pioneer of Community Foundations of mutual support within the Dalit communities in Bihar. Community Foundation is a philanthropic institution established by a particular community for mutual support for the holistic development of its members. We are in the effort of facilitating the emergence of a Dalit Community Foundation in Bihar. **Global fund for community foundation** is supporting and funding us in this project.



PROJECT

'ESTABLISHMENT OF INSTITUTIONALIZED SYSTEMS FOR DEVELOPMENT OF COMMUNITY PHILANTHROPY AMONGST THE DALIT COMMUNITIES IN BIHAR'

GENVP has been making its efforts since a long time for organizing the Dalit Communities in Bihar state of in the best interest of the Dalit Community members taking up committed interventions for development of the community members. These efforts took a design and shape with the support of GFCF which directly supported the process of various consultations and get together of Dalit Community members who are capable of contributing and are committed to the development and growth of the community members.

This year GENVP is in the process of taking ahead the institutionalization of philanthropic channels already initiated with the Dalit Community Members, bringing visibility of the 'Dalit Community Foundation' and fortifying the internal unity and solidarity among the nearly two dozen sub-caste groups constituting the Dalit Community in Bihar State.



Objective

Formation and strengthen of Dalit Community Foundation, a platform whereby the local efforts of Dalit Community could be linked to State and National level institutional practices and policy formulations.

Activities

The project has aimed to achieve the goal of formation and strengthen Dalit Community Foundation through engaging dalit community of Bihar at different level of consultation. GENVP facilitated a number of grassroots/village and block level as well as state level consultations among the Dalit Communities and attained the consent and commitment of a number of Dalit Community Members who are socially influential; economically well off, socially committed and ready to undertake philanthropic interventions in the best interest of the Dalits. Apart from this, the consultation was conducted with 23 caste divisions separately and in mixed groups with the objective of establishing constructive collaboration and social cohesion among the dalit caste groups.

Community Level Consultation

The several community level consultations were conducted at the grass root level. The consultation was organized in different district of Bihar e.g. Nalanda, Supaul and Saharsa etc. The purpose of the consultation was to recognize potential resource amongst the community, community aspiration towards their own development and introducing the concept of community philanthropy for the formation of Dalit Community Foundation.



Outcome

The outcome of these consultations encouraged the community philanthropy concept of establishing “Dalit Community Foundation”. The dalit community appreciated the concept and the cooperation was seen up to the mark from the community side.

State Level Consultation

The several State Level consultations were organized in the form of smaller as well larger platforms with intellectuals within the Dalit community of Bihar by Gramin Evam Nagar Vikas Parishad (GENVP) at Patna. The purpose of the consultations was to bring together the scheduled caste intellectuals around the Patna who have proved themselves and set an exemplary in the society.



Consultations in larger platform



Consultations in smaller platform

Apart from this the consultations also aims

- To share the philanthropic concept of Dalit Community foundation with the intellectuals
- To initiate the positive discussion among them for the establishment of Dalit Community Foundation.
- Strengthening organizational understanding and systems on community foundations
- Fortifying the Dalit Community Foundation in the statutory aspects
- Selection of potential intellectuals as Board members through fair nomination and election process.
- Preparation for Launching Dalit Community Foundation

Outcome

These consultations acted as motivational factor to gear up the process of formation and launching of Dalit Community Foundation.

These are the following outcomes of the consultation:

- The philanthropic concept of establishing Dalit Community Foundation has been appreciated by all the Scheduled Caste intellectuals.
- Participants expressed their belief on philanthropy for the community foundation to improve the status of the dalit community.
- The Drafting committee among the Scheduled Caste intellectuals was formed to take lead in drafting statutory documents for Dalit Community Foundation i.e. preparation of Deed, Governance policy, Logo, website.
- Five intellectuals i.e. four male and one female from different sub-castes and from different profession were elected as Board members through democratic election process.
- Initiation of formal launching of Dalit Community Foundation

Launch of Dalit Community Foundation

Gramin Evam Nagar Vikas Parishad with support of **Global Fund for Community Foundation (GFCF)**, has organised a ceremony titled '**Inaugural and launching ceremony of Dalit Community Foundation**' on November 28th 2018 in Hotel Patliputra Ashok, Patna.



Inaugurated by Chief Guest, Shri Md. Haroon Rashid, honorable Acting Chairman of Bihar Legislative Council and Special Guest Ms. Jenny Hodgson, Executive Director of Global Fund for Community Foundation (GFCF), South Africa, Ms. Rita Thapa, Chairperson, Global Fund for Community Foundation (GFCF), Nepal

Launching of brochure by hon'ble former minister of Bihar, Mr. Shyam Rajak and Key dignitaries, Ms. Jenny Hodgson, Ms. Rita Thappa, and Ms. Puja Marwaha, Mr. Renji G Joseph and Mr. Santosh Samal





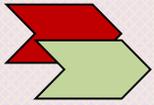
Launching of website by hon'ble former minister of Bihar, Mr. Shyam Rajak and special guest, Ms. Jenny Hodgson, Executive Director of Global Fund for Community Foundation (GFCF), South Africa



Oath ceremony of Board members administered by Chief Guest, Shri Md. Haroon Rashid, honorable Acting Chairman of Bihar Legislative Council

The Inaugural and launching ceremony

- Brought together **scheduled Caste / Dalit intellectuals**, key dignitaries from National and International agencies as well the Dalit leaders and bureaucrats of Bihar to formally establish and inaugurate the unique initiative of Bihar based on community philanthropy i.e. **Dalit Community Foundation**.
- Launch Brochure and Website of **Dalit Community Foundation** in context to share the mission, vision and objective of the initiative.
- Oath of Board members, Dalit Community Foundation administered by **Chief Guest, Shri Md. Haroon Rashid, honorable Acting Chairman of Bihar Legislative Council**



PROGRAM IMPLEMENTATION

GENDER EQUALITY AND EMPOWERMENT

Women constitute almost 50 % of the world's population but India has show disproportionate sex ratio whereby female's population has been comparatively lower than males. As far as the social status is concerned, they are not treated as equal to men in all the places. In the Western societies, the women have got equal right and status with men in all walks of life. But gender disabilities and discrimination are found in India even today. The paradoxical situation has such that she was sometimes concerned as Goddess and at other times merely as slave.



Now the women in India enjoy a unique status of equality with the men as per constitutional and legal provision. But the Indian women have come a long way to achieve the present positions. History is witness that women were always dependent on male members of the family even last few years ago.

The concept of empowerment flows from the power. Empowerment of women means equipping women to be economically independent, self-reliant, have positive esteem to enable them to

face any difficult situation and they should be able to participate in development activities. The empowered women should able to participate in the process of decision making.

PROJECT

MUKHYAMANTRI BHIKSHAVRITI NIVARAN YOJNA (MBNY) SCHEME

Goal of the Project

Beggary prevention and vulnerability reduction leading to a dignified life of the ultra-poor in the long run.

Supporting Agency

SAKSHAM, Social Welfare Dept., Govt. of Bihar

Project Period

Sep 2015 - ongoing

Intervention Area

Nalanda, Bihar

Target group

Female Beggars / Ultra Poor

Mukhyamantri Bhikshavriti Nivaran Yojna (MBNY) to protect and promote the rights of beggars by ensuring their care , protection , development, socio-economic and cultural environment through enabling policies and programmes. MBNY is a Bihar state government scheme. The interventions aim at beggary prevention and vulnerability reduction leading to a dignified life of the ultra-poor in the long run.

Introduction

GENVP is running a Short Stay Home cum- Classification centre for female Beggars / Ultra Poor at Nalanda in collaboration with State Society for Ultra Poor and Social Welfare (**SSUPSW**) which has established by Govt. of Bihar within the Social Welfare Department for working on the issues of Beggars / Ultra Poor under "**Mukhyamantri Bhikshavriti Nivaran Yojna**"(**MBNY**) publicly known as "**PAHCHAN**" in 2008 - 09. The functionary of short stay home named **Shanti Kutir** has been started in 2015.



Vision

"To protect and promote the rights of Beggars / Ultra Poor through ensuring their care, protection, development- socio-economic and cultural empowerment through enabling policies and programmers".

- To provide identity to Beggars / Ultra Poor.
- To provide necessary care & support to old, disabled & sick Beggars / Ultra Poor.
- To provide livelihood options through vocational trainings to the Beggars / Ultra Poor.
- To arrange basic education for children in to beggary.
- To ensure socio- upliftment through micro-finance.
- To generate awareness in public to discourage begging

Achievement

- Two hundred seventy five beneficiaries have been identified through the field intervention and with the help of local police station.
- 213 beneficiaries have been enrolled in Shantikutir, Nalanda.
- Age based categorization of beneficiaries are following:
 - Beneficiaries under the age group of 18 yrs to 35 yrs are 90
 - Beneficiaries under the age group of 33 yrs to 50 yrs are 43
 - Beneficiaries under the age group of 51 yrs to 60 yrs are 35
 - Beneficiaries of more than 60 years are 45
- 18 beneficiaries got their disability certificate through the intervention.
- 83 among the total beneficiaries got their identity card (Adhaar and Voter Id)
- 20 beneficiaries were linked with bank account.
- 58 beneficiaries were linked with different Livelihood program and training centers.
- 02 beneficiaries were linked to the old age pension scheme.
- 147 beneficiaries were rehabilitated from Shanti Kutir, Nalanda.

Challenges

- Mobilizing beneficiaries especially who were suffering from mental illness.
- Maintain friendly environment to build good relationship among the colleagues and the beneficiaries.
- Building capacity and skill of beggars to further connect them with jobs or self employment.

The candle making Initiative: Unique initiative taken by GENVP for livelihood

Gramin Evam Nagar Vikas Parishad (GENVP) has taken an initiative to grab this lucrative business opportunity. The objective of this business was to link the beneficiaries, especially female beggars with livelihood activity which support them to live dignified life.



Training on candle making

PROJECT

SHELTER WITH KITCHEN “BASERA” FOR 20 FAMILIES

Goal of the Project

Shelter with Kitchen "Basera" for the most vulnerable Ultra poor /Beggars/ destitute people and families arises the moment they are linked with livelihood programs

Supporting Agency

SAKSHAM, Social Welfare Dept., Govt. of Bihar

Project Period

Sep 2015 – ongoing

Intervention Area

Patna, Bihar

Target group

Ultra Poor



Government of Bihar has introduced MBNY (publicly known as ‘Pehchan’) with a vision to protect and promote the rights of beggars by ensuring their care, protection, development, Socio-economic and cultural empowerment through enabling policies and programs. Its main activities are – operation of male/female rehabilitation homes, facilitating beggars’ to access to the benefits of government programs, organization of identified beggars into self –help groups (SHGs), imparting functional literacy and vocational training to the beggars, rescue and rehabilitation of child beggars , legal and medical aid to the identified beggars.

Introduction

GENVP is running a Shelter with Kitchen "**Basera**" for 20 families i.e., Bread earner of the family, Ultra poor/destitute families residing on pavements and street, Ultra poor/destitute families living in vicinity of Patna Junction, Bus Stand, Religious Places etc. at Patna in collaboration with State Society for Ultra Poor and Social Welfare (SAKSHAM), Social welfare Dept., Govt. of Bihar under Mukhyamantri Bhikshavriti Nivarna Yojna.



Vision

"To protect and promote the rights of Beggars / Ultra Poor through ensuring their care, protection, development- socio-economic and cultural empowerment through enabling policies and programmes".

Objectives

- To provide alternative shelters to most vulnerable/ ultra poor/ beggars/ destitute segments of urban poor who live on street and pavements with basic facilities like food, water, sanitation, sleeping arrangements and safety.
- To provide initial basic support like food and night shelter to such people who are linked with jobs and skill training centers.
- To provide access to various entitlements, viz. identity, social security pensions, PDS, ICDS, financial inclusion, education, affordable housing, linkages with social security programs etc. to most vulnerable Ultra poor /Beggars/ Destitute.
- To generate livelihood opportunities through activities & counseling at Shelter and referral services.

Outcome

Shelter with Kitchen "Basera" protect and promote the rights of beggars by ensuring their care, protection, development, socio-economic and cultural empowerment through enabling policies and programmes to the most vulnerable Ultra poor /Beggars/ destitute people and families. The organization envisages the outcomes of the proposed project as follows;

- ✓ Project beneficiaries have fetch quality and dignified life.
- ✓ Project beneficiaries have protected from abuses and atrocities, malnourishment and ultra poverty.
- ✓ Project beneficiaries have access the qualitative services of shelter, accommodation, fooding, health care, education, protection and social security.
- ✓ Project beneficiaries have converge with mainstream life and meaningful livelihood options, institutional deliveries etc.

Challenges

The major challenge is to mobilize and rescue the most vulnerable/ ultra poor/ beggars/ destitute segments of urban poor who live on street as they don't want to come and stay at such places because they find comfortable to live on road and to lead their life without any restrictions.

Achievement

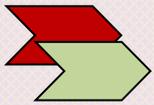
39 families with 134 persons registered in BASERA Family from vulnerable /ultra poor/beggars/ destitute families segments of urban poor who live on street and pavements

Rehabilitation:

- ✓ 8 families shifted in rented house.
- ✓ 7 families shifted in other cities for best livelihood opportunities.
- ✓ 4 families shifted in rural village for best livelihood opportunities

Linkage with various entitlements:

- ✓ More than 80% of the registered beneficiaries linked with various entitlements.
- ✓ UIDAI card provided to 49 beneficiaries of Basera Family.
- ✓ 15 beneficiaries linked with Bank Account.
- ✓ 48 members linked with CBSG group.
- ✓ 13 Children from Basera Family linked with Aganwari centre
- ✓ 4 children from Basera Family linked with school.
- ✓ 3 Lactating Mother From Basera –Family linked with Nutrition & Food supplementary with Aganwari centre.
- ✓ 7 members linked with own small business
- ✓ 8 members linked with daily wages work.
- ✓ 1 member linked with guard profession



PROGRAM IMPLEMENTATION

LIVELIHOOD PROMOTION



The candle making business becomes so popular from the last few decades. It can also be considered as lucrative business. 'Candles' are still a necessary item in the purchase lists of every family whether urban or rural all over India. Especially in the low income and poorest states like Bihar, Uttar Pradesh etc the use and demand for candles is very high. There are various small cottage based production units which are majorly the producers and suppliers to the entire candle market demand. There is lot of opportunities for employment, income enhancement and institutional as well as socio-economic growth enshrined in the production and marketing sphere of candles in these states.

Nowadays people feel good in enjoying the relaxing effect of burning scented candles. Its demand is increasing day by day. Mostly people are using candles for religious and illumination purposes. But in recent times, candles are also being used in various purposes like in hotel; restaurants, birthday celebration and marriage anniversary on regular basis. People are considering it as a perfect gift for their near and dear ones.

PROJECT

'LIGHTING LIVES'

CANDLE PRODUCTION AND MARKETING PROJECT FOR SUSTAINING THE REHABILITATION OF BEGGARS/ULTRA POOR

Goal of the Project

The project shall provide employment opportunities and income to at least 90 persons hailing from the most marginalized and poorest sections of the society. When this project reaches to scale 90 direct beneficiaries and 500 indirect beneficiaries in the form of dependants of the direct beneficiaries shall have health and other socio-economic benefits. Maximum profits would be earned by the persons who are engaged in candle manufacturing and marketing

Supporting Agency

Lemonaid+ Charitea Foundation

Project Duration

2017-2018

Intervention Area

Nalanda

Target group

Beggars/Ultra poor

Introduction

India is a country of festivals and we light lots of candles during the festival of lights the 'Deepawali'. 'Candles' are still a necessary item in the purchase lists of every family whether urban or rural all over India. Especially in the low income and poorest states like Bihar, Uttar Pradesh etc the use and demand for candles is very high. There are various small cottage based production units which are majorly the producers and suppliers to the entire candle market demand. There is lot of opportunities for employment, income enhancement and institutional as well as socio-economic growth enshrined in the production and marketing sphere of candles in these states. The supply side of the market for candles is far from saturation

In this regard **Gramin Evam Nagar Vikas Parishad** in collaboration with **Lemonaid+ Charitea foundation** is using this opportunity to establish an unique innovation of **Candle Production and Marketing units** to provide the sustainable income to the target groups i.e. beggars/ultrapoor in culture capital district of Bihar i.e. Nalanda. The organization will establish 90 Candle Production units till 2020 which provide direct employment to 90 beggars/ultra poor and indirect employment to at least 500 persons in the form of dependants of candle producers. The ultimate objective of establishing livelihood project to engage beggars/ultrapoor to improve their quality of life in context of health, education and other socio-economic benefits.

Aim

1. The project shall provide direct employment to 90 beggars/ultra poor and indirect employment to at least 500 persons in the form of dependants.
2. The direct full time employees who are stakeholders in the production and marketing of Candles shall earn at least INR 8000 per month.
3. The Socio-Economic conditions of the dependants of the directly employed persons in the project shall improve substantially compared to the pre-project times where they had very little or nil income.
4. The direct beneficiaries shall benefit from sustainable income and thereby prevent their relapse in to social evils like beggary, petty thefts, prostitution etc.
5. Socio-Economic Empowerment of the direct beneficiaries as a result of the Membership Based Organization being formed among them and through the training and capacity building events planned as part of the project
6. The project shall ensure dignified life for beggars/ultra poor.

Achievement

Assessment of market and availability cycles of raw material

In the month of February 2019, GENVP has conducted a study with the support of interns provided by *NMIMS (Narsee Monjee Institute of Management Studies)* for the assessment of market and availability cycles of raw material. The study has been accomplished in the Patna, capital of Bihar state as popular as hub of marketing and production.

Objective

The objective of the assessment was to know the current scenario of the market in context of variety, production, branding and marketing of candle in Patna as well in Bihar state. The assessment was done with analyzed sample group which represented our target market with concise and straightforward questionnaires. The survey was conducted among suppliers of raw material, candle wholesalers, distributors and candle retailers in Patna, Bihar.

Findings

Through the assessment of the market following findings has been found:

- The raw material for the production of candle is available throughout the year.
- The demand of the candles depends upon their types at a particular time.
- Apart from normal white candles, the other candles like designer scented candles, birthday candles, gel candles, tea-light candles are in demand throughout the year.
- The designer candles are highly sold through online portals as well.
- The white candles have a very saturated market and have seasonal demand. But on other side the demand of white candles were never fulfilled during the festive season.
- The white candles are in demand at churches throughout the year especially during the Good Friday.

Recommendations

- Since the demand of white candles is seasonal, therefore such types of candles should be produced during the festive season only.
- Some distributors were keen to sell digit shaped birthday candles and small candles used on cakes, this would fetch them a market of around INR 1 lakh per month.
- Tea-light (floating candles) was also one of the major recommended designs with high profit margin and low cost investment.
- The organization should approach to online marketing platforms like Amazon, Flipkart and also some exclusive sites that sell handmade products for social cause like shopforacause.in, itokri.com

- The product should be sold under a brand name, as a featured product to attract customer's sight and also there should be advertisement and marketing strategy in the initial stage to create awareness about the candles and the cause behind it.
- The organization should have GST registration so that it will be easier to sell online and have a fair business.

Formation of a membership organization in the form of Informally Federated CBO Units

The organization has dedicated the whole month of *March 2019* towards the selection of stakeholders to engage in the candle production unit. The selection process includes several rounds of interactions and field validation by the monitoring team. Towards the end of the March, *19 eligible stakeholders* were finalized and validated from the field for the round of discussion with the project management team. The discussion meeting held with the potential stakeholders ended with final selection of *16 CBO units from Kosuk village of Biharsharif Block of Nalanda District* on the basis of selection criteria i.e. ultra poor or hailing from beggars, available space for production, most needy and eager to improve their socio-economic condition of family. Each CBO unit consists of one leader and four co-workers or dependents.

Training and capacity building of the target community members

The organization has provided in house capacity building training to *16 production units* for 10 days to improve the skills of the stakeholders. The training was strategically design to provide opportunity to the leaders (women) of the production units to gain technical as well as institution building, employable skills, managerial skills and operational skills for the establishment of production units. Additionally different variety of designer and scented candles was showcased which have more demand in the market. But the production units required times and expertise in candle production. In the meantime the production units will initiate its operation in production of white candle to fulfill the demand arises during the *Diwali, festival of light*.

Establishing and operating candle production and marketing units under the leadership of the Ultra-Poor

The organization has provided in house capacity building training to *16 production units* for 10 days to improve the skills of the stakeholders. Afterward the production units were provided all the required materials like candle mold, wax, thread, and refine oil, scissors, knife and utensils etc for creating environment of candle production at home. Documents required for safe custody of the assets handed over to the community and the management process etc. was prepared in consultation and in agreement with the community. At the end of the month of April, the organization has established *16 well equipped and expert candle production units in Kosuk village of Ranabigha panchayat of Biharsharif block in Nalanda district* among the target group of scheduled caste community i.e. ultrapoor / beggars. Apart from this the establishment of *6 production units* is under process and the financial requirements for this activity in process is already approved and earmarked against this activity from the available budgetary provisions already received.

Glimpse of the activities



Beneficiary screening meeting



In house technical training



Practices session at Production unit